



# Communicating Your Commitment to Diversity & Inclusion with Policies & Procedures

*(90-minute webinar – available live or on-demand)*

**Wednesday, February 9, 2022**

9:00 AM Hawaiian

11:00 AM Alaskan

12:00 PM Pacific

1:00 PM Mountain

2:00 PM Central

3:00 PM Eastern

[Register Here](#)

All it takes is one racially insensitive tweet or gender-biased text to turn off patients, employees, recruiters, and the community. Don't allow insensitive emails, prejudiced posts, vitriolic video chats, or bullying blogs to undercut your diversity and inclusion strategy and damage your organization's reputation.

## **AFTER THIS WEBINAR YOU'LL BE ABLE TO:**

- Showcase your diversity and inclusion strategy
- Boost performance by unleashing the power of differences
- Improve communication and collaboration among multifaceted employees
- Reach patients from ethnically, racially, and generationally diverse backgrounds
- Recruit and retain millennials, minorities, and other sought-after talent
- Hire and mentor team members who reflect the communities you serve
- Promote women, minorities, and other underrepresented leaders
- Eliminate bias and cultivate a culture of respect
- Implement training tricks to start the inclusivity conversation
- Reduce harassment, discrimination, and hostile work environment claims
- Put best-practices-based diversity and inclusion policies to work immediately

## **WEBINAR DETAILS**

Does your hospice or home care company have a diversity and inclusion (D&I) policy in place? Have you taken steps to ensure employees — including remote staff — support (rather than sink) your commitment to operating an unbiased respectful culture, free from harassment and discrimination? Learn how to support your D&I program with best-practices-based content rules, editorial guidelines, and policies governing email, Zoom, social media, mobile devices, and other electronic communications tools.

## **THIS WEBINAR WILL BENEFIT THE FOLLOWING AGENCIES:**

- Hospice
- Home Health
- Home Care
- Palliative Care

## **WHO SHOULD ATTEND?**

This informative session is a must for diversity and inclusion managers, human resources personnel, lawyers, compliance officers, directors, administrators, and anyone responsible for D&I policy and compliance management.

## **TAKE-AWAY TOOLKIT**

- *Guidelines for Creating Diversity & Inclusion Policies & Procedures*
- *Use Pronouns to Support Diversity & Inclusion*
- PDF of slides and speaker's contact info for follow-up questions
- Attendance certificate provided, however there are no pre-approved CEs associated with this webinar

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## **MEET THE PRESENTER**

**Nancy Flynn, Founder & Executive Director, Business Writing Institute™**

A recognized expert on workplace policy, communication, and compliance, Nancy Flynn is the founder and executive director of The ePolicy Institute, Business Writing Institute, and Marijuana Policy Institute. Nancy is a professional trainer, policy writer, and consultant who helps employers worldwide minimize potentially costly electronic risks, including lawsuits and regulatory fines.

Nancy is the author of 13 books, including *Writing Effective E-Mail*, *The ePolicy Toolkit*, and *The Social Media Handbook*. A popular speaker, she conducts onsite and online training for hospices, home care companies, hospital systems, healthcare companies, and other organizations worldwide. She also serves as an expert witness in litigation related to electronic and workplace policies and procedures.

## **THREE REGISTRATION OPTIONS – WHAT YOU GET**

### **1. Live Webinar Includes**

- Unlimited connections to the Live Webinar for your agency
- Handout and take-away toolkit
- Available on desktop, mobile & tablet
- Presenter's contact info for follow-up

### **2. On-Demand Webinar Includes**

- Recording of the Live Webinar
- Can be viewed anytime 24/7, beginning 2 business days after the Live Webinar
- Handout and take-away toolkit
- Available on desktop, mobile & tablet
- Free Digital Download, yours to keep
- Share link with anyone at your agency

- Presenter's contact info for follow-up

**3.** Purchase the **BOTH Option** to receive all the benefits listed above! Full registration descriptions can be found [here](#).

If you need help with anything, please drop us an email at [support@eewebinarnetwork.com](mailto:support@eewebinarnetwork.com) or call 406.442.2585.